

AGENDA

- I. APPROVAL OF MINUTES (Dr. Wellford)
- II. CHAIR REPORT (Dr. Wellford)
- III. DIRECTOR'S REPORT (Dr. Yow)
- IV. BUDGET UPDATE (Larry Leckonby)
- V. DRUG TESTING NOTIFICATION POLICY (Mary Ann Hoffman)
- VI. STUDENT COMMITTEE ON FAN BEHAVIOR UPDATE (David Krieger)
- VII. SAOF UPDATE (Jackie Campbell)
- VIII. OTHER BUSINESS

I. APPROVAL OF MINUTES

The Council approved the April minutes.

II. CHAIR REPORT

A. NCAA Legislation

Dr. Wellford reported that the NCAA Board of Directors has approved the academic incentives/disincentives package and the academic reform package. A number of details of each package have yet to be determined and he will continue to update the Council next year as they are finalized.

B. ACC Meetings

III. Director's Report

A. Recruiting

Dr. Yow explained that the athletic department has updated its recruiting host and prospect forms to provide specific examples of what is considered appropriate and inappropriate conduct during recruiting visits. Penalties for violations of the host/prospect rules could be managed through the Student Athlete Code of Conduct.

Dr. Yow also updated the Council that the NCAA Recruiting Task Force will meet in June/July with the goal of having revised recruiting regulations in place for the 2004-05 academic year.

B. Medical Services RFP

Dr. Yow announced that the bid process for the athletic department's medical services contract has been completed. A committee is reviewing the proposals and will have a contract in place heading into 2004-05.

C. Women in Athletics Study

Dr. Yow distributed copies of a study on women in intercollegiate athletics that focuses on participation opportunities, head and assistant coaching positions, athletic training positions and administrative positions.

D. USA Today Article – Beer Advertising

Dr. Yow distributed an article from USA Today entitled, "Do beer ads, college sports mix?". She requested that the Council consider beer advertising issues, as it has become a larger issue nationally in recent years.

Maryland's current policy with regarding to alcohol advertising is:

- (1) No alcohol in venues or in suites
- (2) No alcohol advertising in athletics venues
- (3) Alcohol advertising is permitted on radio broadcasts.

* The ACC controls television rights and alcohol is permitted on TV broadcasts.

IV. Student Committee on Fan Behavior Update

David Krieger, Chair of the Student Committee, reported that the students have reviewed and discussed the attorney general's opinion that the university could implement a narrowly tailored policy to address fan behavior issues at athletics events. He noted that the committee continues to meet and hosted an open forum for students to voice their opinions. David explained that the committee is currently leaning towards recommending various sportsmanship initiatives, rather than a specific policy.

Dr. Yow voiced her concern that numerous initiatives have been tried over the past several years. The Council briefly discussed the difficulties of crafting and enforcing a policy.

V. Budget

Larry Leckonby and Randy Eaton reviewed the athletics department budget with the Council. They reviewed revenues and expenses in detail and noted that the department was on target to balance its operating budget for the 10th-consecutive year. They also noted that the department again contributed a special \$1.8 million dollars to the campus in FY04 to assist with the State budget recall. The athletics department transferred a total of approximately \$13 million to the campus in FY04, through the budget recall, annual overhead (tax), tuition, room and board for student athletes, police services, facilities management, parking, concessions, royalties from novelty sales, etc.

VI. DRUG TESTING NOTIFICATION POLICY

Mary Ann Hoffman presented the Student Life Committee's report on the drug testing policy. The committee recommended that the policy be revised to provide notification to appropriate parties upon a first positive screen.

The Council briefly discussed the specific language to be used for the revisions. Dr. Wellford stated that the Council's Executive Committee would revise the language and submit to President Mote for approval.

VII. STUDENT-ATHLETE OPPORTUNITY FUND (SAOF)

Dr. Wellford distributed an overview of the expenditures for the SAOF as of May 5, 2004. A total of \$86,091 out of \$141,894 had been provided to student athletes for educational and personal expenses such as class supplies, clothing, computer equipment, medical, dental and vision costs, graduate school costs, travel home and international taxes. The ACC will compile reports from all member institutions to monitor how each school is utilizing its SAOF funds.